

The ROI Answer Is in the Cloud

Save time and money with new capture technology from Kodak Alaris

More and more, staff and consumers alike are growing comfortable with browser-based applications. Kodak Alaris recognized the need for a browser-based scanning solution in the document management industry and responded by introducing the **Kodak Info Input Solution**.

Roger Markham, capture systems business manager, Information Management at Kodak Alaris, says the solution alleviates the need for IT staff to deploy special scanning software on every client or desktop PC. Info Input sits as a virtual machine on a server and can be centrally managed.

“Users simply bring up the Info Input application in a browser and can capture everything from paper documents, PDFs, Word docs, Excel spreadsheets, PowerPoint files and even AVI files,” Markham says.

Bringing document management to the web offers organizations very specific returns on investment in terms of deploying, maintaining and updating applications. With Info Input, companies can:

- **Reduce Deployment Time.** Companies that use Info Input report taking 60 percent less time to deploy a document management application.
- **Cut IT Support Costs.** In the past, IT staff had to service each individual machine to install applications and updates. Today, Info Input lets them push out applications and updates from a central management console. In some cases, this can eliminate a significant portion of support and maintenance costs.
- **Shorten Business Processes.** Info Input integrates into any web-based business or productivity applications such as Salesforce, Microsoft SharePoint and any customized web applications a company may develop. By letting users scan and manage documents from within business applications, Info Input can enable companies to shorten business processes by 30 to 50 percent. In addition, line-of-business managers report being able to get information in front of customers 25 percent faster using the platform.

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Raimund Wasner, managing director, Kollabria Research

How Info Input Jumpstarts Efficiency



- **Enhance and Save Money on Security.**

Because all the applications run over companies' existing infrastructure, firewalls, intrusion detection, and protection equipment and software encryption are already in place, so there's no need to spend money on new IT security products. This can potentially save hundreds of thousands of dollars.

- **Dramatically Improve Document Capture Process Time.**

Markham says customers report excellent results with Info Input when they use it in tandem with the **Kodak ScanMate i1190E** Scanner from Kodak Alaris. The i1190E Scanner is optimized to run over the web-based application and does not require any dependencies on a user's computer to process images. This means that scanned images can be integrated into a workflow 40 percent to 50 percent faster.

“Kodak Alaris represents a uniquely comprehensive and aggressive approach to establish a foothold in this emerging arena,” says Raimund Wasner, managing director of Kollabria Research. “No other vendor today can offer such a comprehensive solution for bringing document management to the web.”

Want to learn more?

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