



Tech Data

MyShop

MyShop: E-Commerce Made Easy

Are you looking to optimize your technology sales in our increasingly remote world? Want to build an e-commerce space where your customers can make educated decisions on solution offerings and order them through you on the same day? Then you need MyShop, Tech Data's dedicated e-commerce tool made for resellers!

Top 5 Reasons to Choose MyShop

1

Real-Time Refresh: MyShop automatically gives resellers the product and pricing information they need to quickly sell their IT solutions online.

2

Customizable:

MyShop's interface can be modified to suit a reseller's individual needs, brand and style.

3

Accelerates Business: MyShop enables resellers to go after more business by automating repetitive sales tasks and streamlining the ordering process.

4

Empowering: MyShop gives resellers the authority they need to sell technology solutions, all while putting the information customers want at their fingertips.

5

Gain the Tech Data Edge: Underpinned by Tech Data, MyShop gives resellers a vast array of information and tools to help showcase their unique business offerings.

Plus, you don't have to be an IT expert to use MyShop. Just select the solutions you need displayed on your webpage, copy and paste the generated code onto your website, and you'll have an intuitive solutions catalog for your business set up in minutes!

It's free to get started with MyShop. Our package offerings include:

Standard (Free):

- Product catalog and build tools, including:
- Featured and top-selling products on your homepage.
- Robust product descriptions, specifications and alternative products.
- Added configuration tools to help customers build out their environment.

Standard Plus (\$750/year):

- All features in the Standard package, plus:
- Allow your customers to purchase products directly from your website.
- Show dynamic, up-to-date pricing based on either MSRP or margins you set.
- Drop-ship customers' orders automatically through Tech Data with private-label delivery.

Prestige (\$1,350/year):

- All features in Standard and Standard Pro, plus:
- Offer customized discounts and promotional coupons to customers.
- Add your own exclusive services and solution offerings.
- Create your own bundles to meet partner needs.

VIP (\$2,300/year):

- All features in Standard, Standard Pro and Prestige, plus:
- Add and customize your own shop pages.
- Use the SEO option to help promote and optimize your website.
- Includes SSL certifications for data encryption and additional securities.

For more information
and to register, go to:
techdata.com/myshop

For questions or to request a demo,
contact the team at
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