

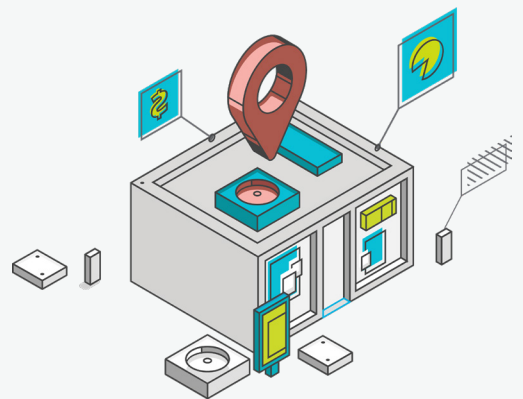


MyShop: E-Commerce Made Easy

Are you looking to optimize your technology sales in our increasingly remote world? Want to build an e-commerce space where your end-user customers can make educated decisions on solution offerings and order them through you on the same day? Then you need MyShop, TD SYNEX's dedicated e-commerce tool made for reseller customers!

Top 5 Reasons to Choose MyShop

- 1 Captures the Buyer's Journey**
74% of B2B buyers use online research for at least half of their purchases.¹ MyShop gives end-user customers an end-to-end experience that's tech-forward and solutions-oriented.
- 2 Customizable**
MyShop's interface can be branded to the reseller customer and modified to suit an individual end-user customer's needs.
- 3 Accelerates Business**
MyShop enables reseller customers to go after more business by automating repetitive sales tasks and streamlining the ordering process.
- 4 Updated Content**
MyShop automatically gives reseller customers the TD SYNEX product catalog, content, pricing and availability, giving you an always-up-to-date e-commerce solution.
- 5 Gain the TD SYNEX Edge**
Underpinned by TD SYNEX, MyShop gives reseller customers a vast array of information and tools to help showcase their business offerings.



MyShop is easy to use — you don't need to be an IT expert. Upon registering, you can choose to leverage MyShop as an i-Frame added as a page on your website or as a standalone site pointing to your domain. Then set up your MyShop page or site, go live and begin taking orders from your end-user customers. MyShop even offers order automation to TD SYNEX that's as simple as a few clicks.

Select from several different versions of MyShop to best fit your business needs. Begin leveraging MyShop at no cost or upgrade to receive added features for a small fee.

¹ Forrester Research. *Insights Into the B2B Buyer Journey*. https://www.forrester.com/blogs/15-05-25-myth_busting_101_insights_into_the_b2b_buyer_journey/. May 2015.

MyShop versions include:

Standard

- TD SYNEX catalog of products
- MSRP pricing
- Quoting tool
- Added design elements and solutions

Standard Plus

- All features in the Standard version, plus:
- End-user customer pricing based on reseller customer set margin
- Full transactional experience with purchase processing
- Order automation to TD SYNEX with dropshipping

Prestige

- All features in the Standard Plus version, plus:
- Create special pricing and product rules at the user level
- Include reseller customer products and services in the catalog
- Create and sell bundles
- Issue coupons/discount codes to special customers
- Built-in sales analytics dashboard

VIP

- All features in the Prestige version, plus:
- Added design features to build out your website
- SEO and social media tools to promote and optimize the site
- Create and customize your own pages
- SSL certifications for encryption and security included

There are no additional fees to use MyShop and no limit to the number of end-user customers that can engage with the solution. Visit the [MyShop homepage](#) and get started today!



For more information and to register, go to: content.tdsynnex.com/MyShop

For questions or to request a demo, contact the DemandSolv team at MyShop@tdsynnex.com